

# **MPCA Website Classified Advertising Policies & Rate Sheet**

## **FOR MINIATURE PINSCHER CLUB OF AMERICA MEMBERS ONLY**

### **Classified Ad Rates**

<b>Payment by check:</b>	<b>3 months - \$50.00</b> <b>12 months - \$160.00</b>
<b>Payment by PayPal:</b>	<b>3 months - \$52.00</b> <b>12 months - \$166.40</b>

### **Classified Ad Information**

The MPCA website has one classified section. No colors of dogs that are not in the MPCA standard approved by the AKC will be advertised. Ads are for kennels, litters or sale of a dog only. Classified ad text is limited to the total size of the ad which will be 345 px wide by 400 px high. All advertising (text, photo, logo) must fit in the allotted space. **Only one photo and one logo per classified ad.** Photo and logo may be emailed, and should be provided in jpg, gif or png format. Email information to [MPCA\\_Webmaster@minpin.org](mailto:MPCA_Webmaster@minpin.org) or [shadara@atcnet.net](mailto:shadara@atcnet.net).

Members that are AKC Breeders of Merit may include the AKC Breeder of Merit logo in addition to their photo and logo. If members want the AKC Breeder of Merit Logo added to their ad, they must provide documentation that they are indeed AKC Breeders of Merit. The AKC Breeder of Merit logo will be the same size, 150 px X 81 px, on **ALL** ads so that there is standardization.

Modifications to ads can only be done ONCE per 3 month period.

**The MPCA reserves the right to refuse any advertising.**

### **Payment Methods**

#### **1. Advertising payment made by check:**

Make check payable to MPCA. Send check to:  
Trudy Roundy – MPCA Webmistress  
851 South 4600 West  
Malad City, Idaho 83252

Please include your email address with payment for confirmation purposes and ad review. Returned checks will be charged \$30.00 for fees and handling, and will reflect on membership status and classified removed immediately.

#### **2. Advertising payments made online thru PayPal.**

Go to the PayPal website located at <http://www.paypal.com>; click on “Send Money” link ; then “Send Money Online”; follow directions.

Send money to email address: [mpca\\_treasurer@minpin.org](mailto:mpca_treasurer@minpin.org).

**Be sure to note what you are paying for in the comments field. You must forward a copy of your PayPal receipt to [MPCA\\_Webmaster@minpin.org](mailto:MPCA_Webmaster@minpin.org) or [shadara@atcnet.net](mailto:shadara@atcnet.net) as proof of payment.**

### **Deadline**

Ad deadline is the 25<sup>th</sup> of each month for 1<sup>st</sup> of the month insertion.